

August 21, 2018 – August 22, 2018



2018 Housing Conference
SPONSOR & EXHIBITOR PROSPECTUS

SPONSOR

WHO WE ARE

The mission of the Oklahoma Coalition for Affordable Housing ("Coalition") is to lead the movement to ensure that all residents of the state of Oklahoma flourish in safe, affordable homes and to help communities develop safe and affordable housing options for all residents. We reach our mission through advocacy, education, and practical training to foster the production and maintenance of affordable housing throughout the state.

Housing Conference highlights include:

- o A two-day tradeshow that connects you to valuable resources, services, and products
- o General sessions with presentations on emerging issues
- o Breakout sessions featuring national and state experts o Continuing education credits
- o Oklahoma Housing Finance Agency mandated American with Disabilities Act and Fair Housing Training

REACH THE DECISION MAKER

This is the ultimate marketing opportunity for any company or organization seeking to be in front of leaders and decision makers who work in Affordable Housing. Sponsoring offers prime-time exposure of your product and/or services during the event that combines exceptional educational programs and networking opportunities. These individuals come to:

- o Shorten the buying process by working with you face-to-face
- o See products and services demonstrated firsthand
- o Compare your products and services with other suppliers

SPONSORSHIP PACKAGES

The Housing Conference invites your company to be a part of the Housing Conference Expo Hall. The Expo Hall will provide you with an opportunity to meet your clients and potential clients face-to-face, providing you with maximum exposure! The Expo Hall will be held in the main corridor, giving you key placement for attendees during registration, lunch, and break times.

Exhibitor and sponsorship packages are available to help you make the right number of impressions in this lucrative market. As an exhibitor or sponsor, this is your opportunity to show your commitment within a very influential marketplace, while enhancing your visibility and achieving your public relations and marketing or advertising goals. Attendees are encouraged to meet with each vendor in the exhibit area.

Sponsorship and exhibit packages include a limited number of free registrations, recognition throughout the event, opportunity to introduce speakers, and so much more.

EXCLUSIVE Packages purchased by April 30, 2018 receive a complimentary 6' Exhibit Booth, a \$500 value!

DRAWINGS & PROMOTIONAL GIVEAWAYS

Promotional giveaways and drawings are permitted with prior approval. Vendors will need to determine their winner before the luncheon and give the name of the winner to the tradeshow manager at 11:30 a.m. so that the winner may be announced in the luncheon. Winners must be present to win. The Housing Conference will not be responsible for shipping any prizes to winners. Winners will be announced on stage during lunch and will pick up their prize from exhibitor booth after lunch.

Expo Hall Hours

*schedule and specifics are subject to change Any dismantling of booths or removal of booth materials is expressly prohibited before the official end of the Housing Conference.

Tuesday, August 21, 2018

7:00am – 11:00 pm Exhibitor Booth Setup
11:00pm – 7:00 pm Trade Show

Wednesday, August 22, 2018

7:00am – 3:00 pm Trade Show
3:00pm – 5:00 pm Exhibitor Tear Down

(All materials must be removed before 6:00 p.m. Any materials left in the expo area after this time will be removed and discarded.)

SPONSOR AND EXHIBIT CONTRACT

The completed electronic application for sponsorship/exhibit space and the full payment together constitute a contract between parties. Applications and payments are due by May 31, 2018. After that date, application for exhibit space will be accepted if space is available.

CANCELLATION

Cancellations of space must be made in writing to ocah@outlook.com. Written cancellations received by May 31, 2018 will be subject to a 50 percent cancellation fee. No refunds will be given for space cancelled after this date.

ELIGIBILITY

The Housing Conference reserves the right to determine the acceptability of applications for exhibits, advertisements, and sponsorship. Applications and proposed exhibits will be accepted or rejected based on criteria including but not limited to the products' or services' professionals or educational benefit to the attendees; products or services consistent with the mission, purpose and goals of the Housing Conference; and spatial constraints in the exhibit hall.

FOR MORE INFORMATION

Please contact ocah@outlook.com for additional information.

SPONSOR

EXCLUSIVE SPONSOR Packages purchased by May 31, 2018 receive a complimentary 6' Exhibit Booth!

SOLD

Platinum Sponsor – Exclusive \$10,000

- Includes 10 Conference registrations and reserved VIP seating during Day 2 luncheon
- Representative from sponsoring company may offer welcome remarks to attendees and speak briefly about the company during Day 2 opening (optional: 2 minutes max)
- Prominent Conference Sponsor signage near registration
- Prominent logo on expo exhibitor card
- Full page color ad in Conference program
- Recognition during Opening Session
- Company name, logo, and web link in prominent location on Conference website
- Logo on all email correspondence to Housing Conference attendees

SOLD Gold Sponsor – Exclusive \$7,500

- Includes 7 Conference registrations
- Representative from sponsoring company may offer welcome remarks to attendees on day 1 and speak briefly about the company (optional: 2 minutes max)
- Reserved VIP seating for 4 at luncheon
- Special signage throughout lunch
- Listing in Housing Conference Program
- Listing on sponsor signage near registration
- Company name, logo, and web link on Housing Conference website
- Logo on all email correspondence to Housing Conference attendees

Silver Sponsor – Exclusive \$6,500

- Includes 6 Conference registrations
- Representative from sponsoring company may offer welcome remarks to session attendees during cocktail reception and speak briefly about the company (optional: 2 minutes max)
- Reserved VIP seating for 4 at luncheon
- Special signage throughout lunch
- Listing in Housing Conference Program
- Listing on sponsor signage near registration
- Company name, logo, and web link on Housing Conference website
- Logo on all email correspondence to Housing Conference attendees

Bronze Sponsor – Exclusive \$5,000

- Includes 5 Conference registrations
- Large logo during lunch
- Representative from sponsoring company may offer welcome remarks to session attendees prior to legislative update and speak briefly about the company (optional; 2 minutes max)
- Special signage throughout lunch
- Listing in the Housing Conference program
- Listing on sponsor signage near registration
- Company name, logo, and web link on Housing Conference
- Logo on all email correspondence to Housing Conference attendees

1 Left

Luncheon Sponsor – 2 available \$4,500

- Includes 4 Conference registrations
- Large logo during lunch
- Representative from sponsoring company may offer welcome remarks to session attendees prior to opening presentation and speak briefly about the organization (optional; 2 minutes max)
- Special signage throughout lunch
- Listing in the Housing Conference program
- Listing on sponsor signage near registration
- Company name, logo, and web link on Housing Conference
- Logo on all email correspondence to Housing Conference attendees

SOLD

Bag Sponsor – Exclusive \$3,500

- Includes 3 Conference registrations
- Company logo printed on Housing Conference bag distributed to all attendees (Housing Conference planning team selects bag)
- Company brochure or printed material of choice inside of bag for each attendee (optional)
- Recognition during Opening Session
- Listing in the Housing Conference program
- Listing on sponsor signage near registration
- Company name, logo, and web link on Housing Conference website
- Logo on all email correspondence to Housing Conference attendees

SPONSOR

\$2,500 Sponsor Packages

- Includes 2 Conference registrations
- Listing in the Housing Conference Program
- Listing on sponsor signage near registration
- Company name, logo, and web link on Housing Conference website
- Logo on all email correspondence to Housing Conference attendees

Track Sponsor – (8 available)

Representative from sponsoring company may offer opening remarks to session attendees prior to speaker presentation and speak briefly about their company (optional; 2 minutes max). Signage throughout General Session. Track will be assigned by staff for Day 1 or Day 2.

Program Sponsor. **SOLD**

Full outside back page color ad.

Wi-Fi Sponsor (1 available). **SOLD**

Signage with company logo near session entrances

\$2,000 Sponsors

- Includes 1 Conference registration (does not include CEU hours)
- Listing on sponsor signage near registration
- Listing in Housing Conference program
- Company name, logo, and web link on Housing Conference website
- Logo on all email correspondence to Housing Conference attendees

Break Sponsor (6 available)

Signage with company logo located near break refreshments

Breakfast Sponsor (4 available)

Signage with company logo located near breakfast buffet

\$1,500 Sponsor Packages

- Includes 1 conference registration (does not include CEU hours)
- Listing in Housing Conference program
- Listing on sponsor signage near registration
- Company name, logo, and web link on Housing Conference website
- Logo on all email correspondence to Housing Conference attendees

Lanyard Sponsor. **SOLD**

Company Logo or typeset name printed on name badge lanyards distributed to all attendees (lanyard will be selected by Housing Conference planning team)

Pen Sponsor. **SOLD**

Company logo or typeset name printed on pen distributed to all attendees (pens will be selected by planning team)

\$1,000 Sponsor Packages

- Includes 1 conference registration (does not include CEU hours)
- Listing in Housing Conference program
- Listing on sponsor signage near registration
- Company name, logo, and web link on Housing Conference website

Scholarship Sponsor (5 available)

Sponsor 4 students or nonprofits attendees attending Housing Conference

H2O Sponsor (4 available)

Company logo on signage near water station in a session room.

\$500 EXHIBIT BOOTHS 6' Exhibit Booths – Limit of 20 Booths!

- One 6' draped table
- Two chairs
- Listing in Housing Conference program
- All display material must be flameproof and subject to inspection by the fire department. No flammable fluids or substances may be used or shown in booths.

ASSIGNMENT OF EXHIBIT SPACE

Exhibit space is limited and will sell out quickly. Booths will be assigned on a first-come, first-served basis upon the receipt of a completed application and payment of booth space. Every effort will be made to assign booth location in accordance with exhibitor's preference, but no guarantee can be made. Exhibit management reserves the right to adjust the floor plan and/or reassign an exhibitor's location as deemed advisable and for the overall good of the exhibition or for safety issues. Affected exhibitors will be notified in such situations. An updated list of remaining booth spaces will be available on the web site.

SPONSORSHIP REGISTRATION

2018 HOUSING CONFERENCE AUGUST 21-22, 2018

Please select your Sponsorship Package and complete the information below. Exclusive sponsorships are sold on a first come first serve basis. Full payment is due within 10 business days of commitment. Any unpaid sponsorships as of May 31, 2018 will be cancelled and resold.

EXCLUSIVE SPONSORSHIPS

| | | | |
|------------------|-------------|------------------|-------------|
| Platinum Sponsor | SOLD | Bronze Sponsor | \$5,000 |
| Gold Sponsor | SOLD | Luncheon Sponsor | \$4,500 |
| Silver Sponsor | \$ 6,500 | Bag Sponsor | SOLD |

ADDITIONAL SPONSORSHIPS

| | | | |
|-------------------|-------------|---------------------|-------------|
| Track Sponsor | \$2,500 | Lanyard Sponsor | SOLD |
| Program Sponsor | SOLD | Pen Sponsor | SOLD |
| WiFi Sponsor | SOLD | Scholarship Sponsor | \$1,000 |
| Break Sponsor | \$2,000 | H2O Sponsor | \$1,000 |
| Breakfast Sponsor | \$2,000 | Exhibit Booth | \$ 500 |

COMPANY INFORMATION

Company Name:

Contact Name:

Phone:

Email:

Address:

PAYMENT INFORMATION

Visa Mastercard Discover Check Enclosed Mail an Invoice

Card Number:

Exp Date:

Name on Card:

CSC Number:

Please make checks payable to: OCAH. Mail payment to: PO Box 58, Oklahoma City, OK 73101. Commitments may be submitted via email to: ocah@outlook.com.