



# 2022 SPONSORSHIP OPPORTUNITIES

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[affordablehousingcoalition.org](http://affordablehousingcoalition.org)



## MISSION

The mission of the Oklahoma Coalition for Affordable Housing (OCAH) is to lead the movement to ensure that all residents of the state of Oklahoma flourish in safe, affordable homes and to help communities develop safe and affordable housing options for all residents.

We reach our mission through advocacy, education, and practical training to foster the production and maintenance of affordable housing throughout the state.

## COMMITTEES

Committees are an important part of the Coalition. Committees include:

- ◆ Government Affairs
- ◆ Membership Development
- ◆ Programs & Events
- ◆ Housing Conference

If you would like to serve on a committee, please [CLICK HERE](#).

## MEMBERSHIP

Join us in making Oklahoma a better place to live. Coalition members include affordable housing developers, realtors, consultants, local units of government, nonprofits, lenders, housing industry trade, and investors.

Membership types include Sustaining, Corporate, General/ Non-Profit/Housing

Authorities, Corporate Affiliates and Individuals. Become a

member by completing our online membership application at:

[affordablehousingcoalition.org](http://affordablehousingcoalition.org).

**BECOME A**  
**MEMBER**  
**JOIN TODAY!**

**SAVE THE DATE:**

 **oklahoma**  
Housing Conference  
*Oklahoma Coalition for Affordable Housing*

**September 27, 28 & 29, 2022**

The Reed Conference Center, Midwest City, OK

Housing Matters...



# 2022 SPONSORSHIP OPPORTUNITIES

SPONSOR ALL EVENTS FOR 2022 WITH 3 DIFFERENT SPONSORSHIP OPTIONS OR  
CHOOSE WHICH EVENT(S) YOU WOULD LIKE TO SPONSOR!

## MEMBERSHIP APPRECIATION LUNCH

New in 2019, the Coalition sponsored our first Annual Membership Appreciation event. The 2022 luncheon is tentatively planned to follow the OHFA Board of Trustees meeting on January 26. More details coming soon.

Event Date: Tentatively planned for January 26, 2022  
Average Attendance: 50+

## QUALIFIED ALLOCATION PLAN (QAP)

### LUNCHEON FOR VOTING MEMBER ONLY

Every year the coalition hosts a luncheon for our Voting Members to review and compile feedback on the draft QAP.

Event Date: Summer 2022

Average Attendance: 40+

## AFFORDABLE HOUSING DAY AT THE CAPITOL

Every year the Coalition hosts an Affordable Housing Day at the Oklahoma State Capitol. This is a prime opportunity for the industry to address development, financing, taxes and policy on various issues related to housing our workforce, homeless, seniors, and families with limited incomes.

Event Date: TBD Average Attendance: 80+



























## OCAH ANNUAL MEETING

The Coalition hosts an Annual Meeting each year for our members to receive an update of the overall status of the organization, a financial report, board and committee recognition as well as the induction of new incoming Board of Directors for the new year.

The 2022 Annual Meeting's date will be determined at a later date. Look for more information in 2022!

Event Date: TBD

\*Average Attendance: 80+

SPONSOR BENEFITS	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
Option to speak at one event & sign showcased at each event							
Featured logo <u>with hyperlink</u> on website as 2022 OCAH Sponsor							
Featured logo <u>with hyperlink</u> on all event registration websites and event materials							
Recognition at all OCAH events							
Logo featured on all OCAH e-blasts and monthly e-newsletter							
Option to display banners at Annual Meeting & reserved seating							
# of complimentary tickets to each OCAH event	10	8	6				
Complimentary exhibit booth at Affordable Housing Day at the Capitol							
Featured logo <u>with hyperlink</u> on event registration website, logo on printed materials and recognition at event							
Logo included on OCAH website and on sponsored event e-blasts							
# of complimentary tickets to sponsored event				4	3	2	1
<b>COST</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>



# 2022 SPONSORSHIP APPLICATION

Sponsorship packages are available to help you make the right impression in this market. As a sponsor, this is your opportunity to show your commitment to the affordable housing industry, while enhancing your visibility and achieving your public relations and marketing or advertising goals.

## SPONSORSHIP LEVEL

### OCAH Annual Sponsor 2022

- Premier Sponsor - \$5,000
- Diamond Sponsor - \$3,500
- Platinum - \$2,500

*\*Annual sponsors are sponsors for all events and will receive the benefits listed on page 3.*

### Event Sponsor 2022

- |  |  |
|--|--|
| <input type="checkbox"/> Gold Sponsor - \$1,500    | <input type="checkbox"/> Silver Sponsor - \$1,000  |
| <input type="checkbox"/> Affordable Housing Day    | <input type="checkbox"/> Affordable Housing Day    |
| <input type="checkbox"/> Annual Meeting            | <input type="checkbox"/> Annual Meeting            |
| <input type="checkbox"/> QAP Luncheon              | <input type="checkbox"/> QAP Luncheon              |
| <input type="checkbox"/> Member Appreciation Event | <input type="checkbox"/> Member Appreciation Event |

*\*Both Gold & Silver Level Annual Meeting Sponsors will receive reserved seating during the Annual Meeting.*

- |  |  |
|--|--|
| <input type="checkbox"/> Bronze Sponsor - \$500    | <input type="checkbox"/> Friend Sponsor - \$250    |
| <input type="checkbox"/> Affordable Housing Day    | <input type="checkbox"/> Affordable Housing Day    |
| <input type="checkbox"/> Annual Meeting            | <input type="checkbox"/> Annual Meeting            |
| <input type="checkbox"/> QAP Luncheon              | <input type="checkbox"/> QAP Luncheon              |
| <input type="checkbox"/> Member Appreciation Event | <input type="checkbox"/> Member Appreciation Event |

## COMPANY INFORMATION

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

CONTACT ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP CODE: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

## COMPANY INFORMATION

CREDIT CARD:  VISA  MC  DISCOVER  AX  CHECK ENCLOSED  MAIL ME AN INVOICE

CARD NUMBER: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_ CVC CODE: \_\_\_\_\_



Please make check payable to: OCAH  
Mail To: P.O. Box 58, Oklahoma City, OK 73101